

# MiSight<sup>®</sup> 1 day

Child-friendly daily disposable contact lenses proven to slow the progression of nearsightedness in children aged 8-12 at the initiation of treatment.<sup>1\*</sup>



Kids lead active, jam-packed lives. But whether they're playing pretend, riding bikes with their friends, or learning new things at school, myopia (nearsightedness) can make it harder for them to engage in the activities they love. And as they grow, their prescription may get stronger too.

Fortunately, your age-appropriate children may benefit from an innovative technology to help slow down the progression of their myopia<sup>1\*</sup>: MiSight<sup>®</sup> 1 day contact lenses from CooperVision. MiSight 1 day contact lenses with ActiveControl<sup>®</sup> Technology not only correct nearsightedness – they're also the first soft contact lenses proven to slow the progression of myopia in children in children aged 8-12 at initiation of treatment.<sup>\*1</sup> When wearing MiSight 1 day contact lenses, your age-appropriate child can experience clear vision, freedom from glasses and continue to enjoy the activities they love.<sup>1,2,3</sup>

**Ask your Eye Care Practitioner if a free trial of MiSight<sup>®</sup> 1 day would be right for your child.**

Please note that free trial does not include eye exam or fitting fees.

\* Compared with a single-vision one-day lens over a three-year period.

‡ As reported by parents.

## References:

1. Chamberlain P, et al. A 3-year randomized clinical trial of MiSight<sup>®</sup> lenses for myopia control. *Optom Vis Sci.* 2019;96(8):556-567.
2. Sulley A, et al. Wearer experience and subjective responses with dual focus compared to spherical, single vision soft contact lenses in children during a 3-year clinical trial. Poster presented at AAO 2019, San Francisco, Calif.
3. Chamberlain P, et al. Further comparison of myopia progression in new and established myopia control treatment (MiSight<sup>®</sup> 1 day) groups. Presentation at BCLA 2019, Manchester, England.
4. 95% - 100% of children expressed a preference for contact lenses over glasses at each visit over 36 months. Sulley A et al, Wearer experience and subjective responses with dual focus compared to spherical, single vision soft contact lenses in children during a 3-year clinical trial. AAO 2019 Poster Presentation.
5. Children new to contact lens wear aged 8-12, n= 130 @ 1 month after dispense. Chamberlain P et al A 3-year Randomized Clinical Trial of MiSight<sup>®</sup> Lenses for Myopia Control. *Optom Vis Sci* 2019;96:556-567.

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## Replacement Schedule



Daily

## Corrects



Childhood Nearsightedness

## The features you'll love

- Corrects nearsightedness and slows the progression of myopia in children (aged 8-12 at the initiation of treatment) by 59% on average, utilizing special ActiveControl<sup>®</sup> Technology.<sup>\*1</sup>
- The confident choice for your child. Of children aged 8-15, who had never worn contact lenses before:
  - o 95– 100% of age-appropriate children said they preferred wearing their MiSight 1 day contact lenses over wearing their glasses.<sup>4</sup>
  - o Children as young as 8 years were able to handle their lenses confidently soon after initial fitting<sup>5</sup>
- Soft contact lenses that are easy-to-use for age-appropriate children.<sup>1</sup>
- Convenient daily disposable contact lenses.